Authorized Training Center
Education

Apple Authorized Training Center for Education

The Apple Authorised Training Centre for Education Programme provides unique benefits to schools or colleges using Apple professional software solutions in their curriculum. Whether your school or college teaches media, arts or computer science, this programme empowers you to deliver high quality training and certification to your students in the software used by the professionals. As an Apple Authorised Training Centre for Education (AATCe) you can give your students a jump-start in film, television, recording and other new media careers, and boost your reputation for first class digital education.

The programme is flexible in its design. It is entirely up to you whether to use the materials provided by the programme to support your existing curriculum, or as a solid basis for stand-alone instruction. Training is scalable to fit all needs of an educational institution within a normal semester length class. Apple Authorised Training Center for Education classes will add significant value to your current new media programme.

As an Apple Authorised Training Center for Education, you receive established, proven curriculum and course outlines for each of Apple's Pro Applications as well as for Mac OS X. You also have the opportunity to offer your students the additional benefit of achieving Apple Pro Certification status, Apple's own end user certification, in their chosen application. This additional certification will distinguish them as a professional-level user of Apple's Pro Applications and give them competitive edge in the job market.

Apple will also equip you with dedicated instructional material and training books, offer your organisation specific discount prices on hardware and software, and train your trainers and certify them to professor standards.

Program Overview

Program Goals
- To provide quality, consistent and accessible training for users of all levels To educate and increase on a worldwide basis.
- the awareness of Apple Pro applications
- Associate your school or college with the Apple brand
- Gain a direct contact at Apple to facilitate special needs and/or requests

Benefits of Participating
- Give your students competitive edge in the job market through Apple Pro training and certification
- Enrich your curriculum with an additional course offer which enhances your reputation and provides new revenue opportunities
- Work with the world's technology leader in media, education and creative applications
- Liaise with other quality education organisations as part of a Pan European AATCe network

Applications portfolio
- Final Cut Pro 5
- DVD Studio Pro 4
- Motion 2
- Soundtrack Pro
- Logic Pro 7
- Aperture
- Shake 4
- Final Cut Express
- Logic Express
- Mac OS X
- Mac OS X Server
- Xsan

Apple Supports You

- Access to Apple logos to promote your alliance with Apple
- Quarterly newsletter
- Ability to administer Apple's End User Certification exams

- Get specific pricing for Apple hardware and software purchases:
  - Up to 20% discounts on software
  - Possibility to set-up a dedicated Apple on Campus store offering customized products to your students and faculty at a specific pricing

If your school is passionate about Apple technology and has a desire to teach people to use them, we would like to hear from you now.

General Selection Criteria

The AATCe Programme is aimed at education organisations with an excellent track record, using Apple solutions now or wishing to do so. Selection is based on a number of criteria including curriculum quality and recognition, facilities, equipment, staff expertise and infrastructure.

Apply to become an Apple Authorised Training Centre for Education by completing an online form (http://protraining.itechit.com/aatc) and we will contact you soon.